

WE MAKE THINGS HERE

IDEAS + PRODUCTS + PROFITS



**AUTOMOTIVE
MANUFACTURING**

OHIO
IS THE LARGEST
AUTOMOTIVE
MANUFACTURER
IN THE US
OUTSIDE OF DETROIT

Source: EMSI 2015.1

WE MAKE

AUTOMOTIVE BUSINESSES ACCELERATE

Northeast Ohio offers an ideal environment for automotive businesses. With a long history of automotive manufacturing excellence, the Cleveland Plus region provides outstanding access to:

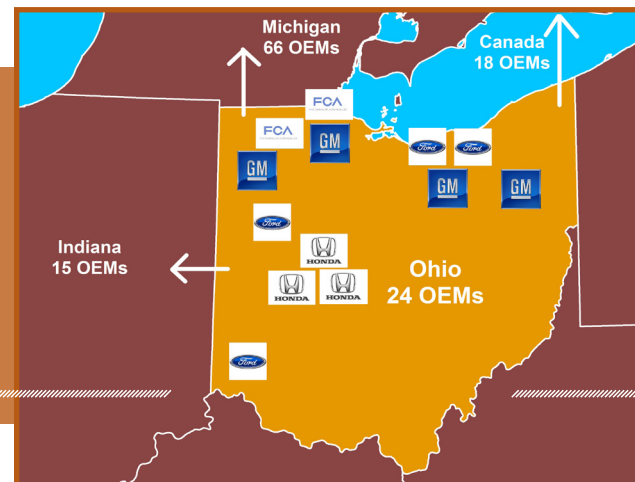
Proximity to OEMs – Reach major markets in the US, Canada and Europe through an exceptional infrastructure:

- Cleveland-Europe Express, the only vessel service that moves containerized and non-containerized cargo between the Great Lakes and Europe, through the Port of Antwerp, with connections to Russia, Finland, Spain, UK and the Baltic States.
- Five Interstate Highways
- Three Class I Railroads
- Nine Deepwater Ports
- Two Commercial Airports
- **Supply Chain** – From raw materials to original equipment manufacturers (OEMs), you can access the entire automotive supply chain. Ohio is home to 24 OEMs and 26 Tier 1 suppliers with 500 or more employees. Nearly 10% of all Tier 1 auto suppliers are located in Ohio. That's second to only Michigan in the US. (Ohio Development Services Agency)
- **Talent** – Cleveland Plus is home to a talented pool of more than two million workers, including more than 26,000 trained automotive workers in the motor vehicles, parts and body manufacturing sectors (Source: EMSI 2015.1)
- **Foreign trade zones (FTZs)** – Two FTZs offer global shippers significant savings and have helped Ohio achieve the number-one ranking nationwide in number of exporting companies.

Ohio is located at the center of the US automotive industry. Thirteen different models are produced in the state, delivering more than one million cars annually.

Source: ReferenceUSA

Cleveland+
Akron+ Canton+ Youngstown



COMPANY SUCCESSES TELL THE STORY BEST

Cleveland Plus has become an automotive powerhouse, and companies in this industry continue to choose and invest in this region because they have confidence in its long-term business potential. Here is just a glimpse of what's happening in the Northeast Ohio automotive market today.

GM's Lordstown Plant Continues to Grow

The Chevrolet Cruze for North America was launched at Lordstown in 2010. Since then, the Cruze has become GM's best-selling car. The automaker continues to invest in the Lordstown Complex with the announcement in 2014 of a \$50 million new flexible Trim Shop and upgrades to the Press Room for the next-generation Chevrolet Cruze compact sedan.

Ford invests in Cleveland Plus Engine Plant

With plans to increase its EcoBoost® sales, Ford invested \$200 million and added 450 new jobs at the Brookpark Plant to make its new four cylinder EcoBoost® engines.

Borgers USA Adds Second North America Manufacturing Facility in the Cleveland Plus Region

In 2014, Borgers USA, a German-based Tier 1 automotive supplier selected Norwalk, OH for its second North America manufacturing facility to meet growing demands in the US market. The company is investing \$60 million in the new facility.

Avon Lake Ford Plant Awarded Production of New F-650 and F-750 Medium Duty Trucks

In 2015, Ford's Ohio Assembly Plant in Avon Lake started producing medium duty trucks that were previously produced at a plant in Mexico. The \$168 million plant investment provides security for the more than 1,000 workers at the Avon Lake Plant.

Tire Companies Remain Committed to Cleveland Plus in Akron, OH - the Rubber City

- In 2013, Goodyear Tire & Rubber Co. completed its new global headquarters building in Akron, OH
- In 2012, Bridgestone Americas opened its new \$100 million, 450-worker Technical Center in Akron, OH

EDUCATION PROGRAMS TO SUPPORT YOUR BUSINESS

Cleveland Plus boasts 14 institutions offering engineering programs that annually add to our talented labor pool for the automotive industry. More than 1,200 degrees were awarded in 2013. Further, 21 Northeast Ohio institutions offer precision production programs. These institutions include:

*Source: EMSI 2015.1

Cleveland Institute of Art (CIA): The Industrial Design program at the Cleveland Institute of Art consistently ranks as one of the top programs in the country. CIA holds an annual automotive design symposium that brings students and automotive professionals together to discuss the latest design concepts in the industry.

University of Akron: The University of Akron has teams participating in five different Society of Automotive Engineers design series. Building upon Akron's tire industry legacy, The University of Akron has special courses in tire mechanics and has recently established the Center for Tire Research.

FORTUNE 1000 COMPANIES WITH WORLD HEADQUARTERS AND AUTOMOTIVE OPERATIONS IN CLEVELAND PLUS

- + The Goodyear Tire & Rubber Company
- + Eaton Corporation
- + Parker Hannifin Corporation
- + The Sherwin-Williams Company
- + The Timken Company
- + Aleris Corporation
- + RPM International Inc.
- + PolyOne Corporation
- + Lincoln Electric Holdings, Inc.
- + Applied Industrial Technologies, Inc.
- + Hyster-Yale Materials Handling, Inc.
- + A. Schulman, Inc.

Source: Fortune 2014

Automotive businesses choose **Cleveland Plus**. From ideas to products to profits, **we make things here**. We make things happen.

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We make things here.
Ideas + Products + Profits

To find out more about Cleveland Plus, contact us at **888.NEO.1411**. Or visit **clevelandplusbusiness.com** today.

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